

2026 MEDIA KIT

Our Readers Make Great Customers

Cost-Effective
Print Advertising

TALLAHASSEE REPORTS
Vol. 11 No. 1 January 27, 2023 TallahasseeReports.com

Amazon Project Status Updated
Business Incentives Provided Only After Jobs Created

By Steve Horwitz
Kathy Asbury, the Director of the Office of Economic Vitality, says the city's Amazon project is in the final stages. As a result, the Leon County Commission has addressed one of the main concerns in examining the Amazon project, which was originally scheduled to open in 2024.

The project, located in an industrial area in a southern Leon County census tract, will have 1,000 new jobs. Asbury is projecting the project will generate 100 or more new jobs in the development area or higher, from 101,200 to 101,300.

Asbury said that 100 new jobs will be created over three years and that companies will be required to contribute 10 percent of their new employees to the city's workforce.

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With Foothills, Amazon Is The Essential Growth Industry, According to Leon County Commissioners, and That's Good News for the Community and the Residents. (See Page 4)

Local Economy Continues to Recover as Pandemic-Related Job Losses in Leon County Were Reversed after Coming out of Lockdowns. (See Page 6)

Florida Education Commissioner - Recovery Plan - Failed parental rights including no autonomy to the Parents. (See Page 7)

Superintendent Rocky Hanna Files for Re-

Universities Spend Millions on Diversity, Equity, Inclusion
By Anne Polley
The News-Journal of Florida

TALLAHASSEE - Florida State University is spending millions of dollars on programs and other expenses related to diversity, equity and inclusion, according to a recent report by the administration's "Office of Diversity, Equity and Inclusion," or DEI.

The 10-page document details the university's commitment to "fostering a more diverse, equitable and inclusive environment for all staff, students and campus community members."

For the academic year 2021-2022, Florida State spent \$1.2 million on diversity, equity and inclusion programs and activities, including \$1.1 million on "student support services."

The university also spent nearly \$1.1 million on "parental leave and family support," including \$1.05 million on "parental leave and family support."

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Federal Judge Dismisses Parental Rights Case Filed Against Leon County School Board
By Steve Horwitz

Andrew Judge Michael Walker has dismissed a case filed by the parents of a Leon County middle school student related to pregnancy rights.

Community

Business

Local Sports

Community News
Tallahassee People on the Move

Business News
December Tallahassee Airport Traffic Down 7.6%

High School Sports
Lakota, Okla. Lady Lions Beat Bulldogs in Leon County Girls, Boys Soccer

Community News
December Retail Sales Declined During the 2022 Holiday Season

Business News
Amazon Project Status Updated

High School Sports
Lakota County High School Soccer Standings

Community News
St. Joe Company, Tallahassee Memorial And FSU Break Ground On New Health Care Campus

Business News
Amazon Project Status Updated

High School Sports
Lakota County High School Soccer Standings

Why Advertise with TR?

Our Reach

When your business chooses to advertise with Tallahassee Reports you will reach potential customers who live in the Northeast area of Tallahassee and are passionate about the issues we cover.

These issues include local government, neighborhoods, K-12 schools, higher education, sports, and local business.

We deliver 5,000 newspapers for each print edition to homes in the 32308, 32309, and 32312 zip codes. Our website currently averages 95,000 plus page views per month.

Also, the seven thousand followers of our Facebook page generate lively discussions related to reports we publish.

Our Readers

Our readers make good customers.

Publicly available data show that TR's main service area leads Leon County in household income, education levels, and home values. In addition, our readers live short distances from a number of business centers, which includes the Market District, Bannerman Crossings, and the Kerry Forest retail area.

Our Affordability and Flexibility

Tallahassee Reports provides an advertising vehicle that is affordable and effective. Our advertising rates begin at just \$100 per edition.

We also offer advertisers the flexibility to sponsor specific sections of the newspaper.

Our Offer

Nowhere else in the Northeast area of Tallahassee will you find an advertising vehicle that compares to Tallahassee Reports. TR offers advertisers access to readers who have bought-in to our mission for a community newspaper.

Advertise today and start reaching your future customers.

PROUD TO BE CITED IN:

The Miami Herald

The Palm Beach Post

The Washington Post

POLITICOFLORIDA

Tampa Bay Times

2026 PRICING

Tallahassee Reports provide's **AFFORDABLE ADVERTISING** in **print** for businesses looking to reach

high income, passionate & energized citizens of Tallahassee

Print Advertising Pricing

	PER EDITION
Full Page	1,050
2/3 Page Vertical	810
1/2 Page	560
1/3 Page	435
1/4 Page	310
1/6 Page	190
1/8 Page Ad	175
1/10 Page Ad	150
Extended Business Card	100
Custom Ad	Call

Print Circulation

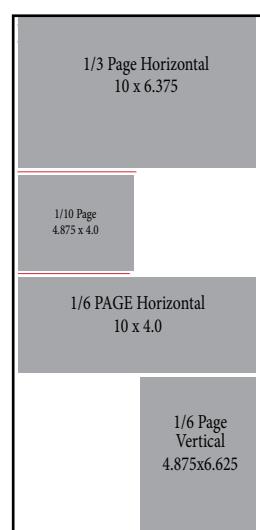
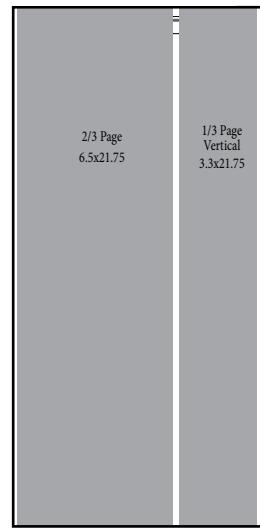
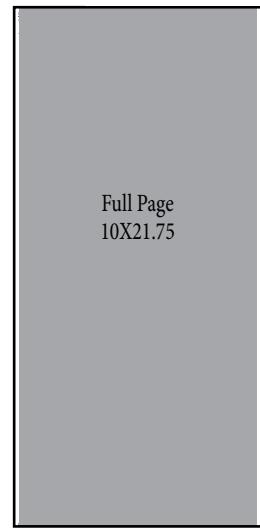
Household Distribution	4,300
Elected Politicians, Appointed Officials and Professional Staff	100
Subscriptions/Public Distribution	650
Total Readers For Each Edition	9,350

2026 PRINT ADVERTISING SPECS

Newspaper Advertising Sizes

SIZE: Width x Height	
Full Page	10.0 X 21.75
2/3 Page Vertical	6.5 X 21.75
1/2 Page	10.0 X 10.75
1/3 Page Vertical	3.3 x 21.75
1/3 Page Horizontal	10 X 6.375
1/4 Page	4.875 x 10.75
1/6 Page Vertical	4.875 x 6.625
1/6 Page Horizontal	10.0 X 3.625
1/8 Page Ad	4.875" x 5.25"
1/10 Page Ad	4.875 X 4.0
Extended Business Card	4.875" x 2.0"
Custom Ad	call for details

Please include files in .jpg, .tiff, .png, .pdf or .gif format.



TERMS: Advertiser may pay by check or credit card. All insertion orders for new accounts must be accompanied by advance payment. Advertisers and their agencies will be held jointly responsible for unpaid invoices. If it becomes necessary for the magazine to sue for financial recovery, the advertiser and/or his agent will be held liable for court costs and attorneys' fees.

AGENCY COMMISSION: 15 percent to recognized advertising agencies on space, color and position if paid in 30 days.

ARTWORK:

Photo Images: 250 dpi Color:

CMYK format, no spot colors, black text should be C=0, M=0, Y=0, K=100 PDF: To meet x1a standard must have embedded fonts, all transparencies flattened

Rates are for advertisement space only.

Design services available for additional charge.

E-mail artwork in high resolution (300 dpi) PDF files to kathy@tallahasseereports.com

AD SUBMISSION DEADLINE: Ad files are due a week prior to printing. Ads will be re-run automatically for clients if no changes are received prior to the next printing. We reserve the right to refuse ads that are deemed out-of-character and/or contrary to the purposes of this paper.

GENERAL INFORMATION: Each edition is printed on newspaper., color in ink may vary slightly from file. Frequency: Published 2 times a month or as often as the community supports. For questions, contact your account executive or Kathy Stewart, contact information below.

SEND ALL PAYMENTS AND CONTRACTS TO:

Tallahassee Reports
3048 Waterford Dr.
Tallahassee, FL 32309

Phone: 850-766-6207
Email: kathy@tallahasseereports.com

2026 ONLINE ADVERTISING

Banner Ad - 728 x 90

Wednesday, March 22, 2023

Subscribe Today... [Subscribe](#)
Your source for LOCAL investigative reporting!

TALLAHASSEE REPORTS

HOME EXCLUSIVE LOCAL NEWS BUSINESS OPINION SPORTS SUPPORT ABOUT US

Local News
Help Keep Local Journalism Local
Tallahassee Reports, a non-profit entity, has been recognized as a 501(c)(3) organization.
Learn more about our mission and how you can support us.

Stat-Metro Ridership Declines in 2022, Costs Increase
Buses responded to Tallahassee Reports' stories that citizens using Stat-Metro...

In the News: Are Newspapers in Trouble?
Business

Inside Post Page - Top Right
300 x 300

Wednesday, January 25, 2023

TALLAHASSEE RE

HOME EXCLUSIVE LOCAL LOCAL RACES FLORIDA BUSINESS SUPPORT ABOUT US [SUBSCRIBE](#)

The Tallahassee Reports Morning Briefs: Tuesday, Jan. 31

The Leon County LINK

TUESDAY

Tags

advice column Andrew Gilligan auto repair
Berlin Park CITY COMMUNICATIONS CO
Commission and City Commissioners Nancy Miller
City Commissioner Scott Maddox City
Dinner Board on request City of
Tallahassee FWC and CRA Critic State Game
Fishermen's Association for Arctic Anchovy Deaths
Florida news and other news from Florida the week
and 10% off most gift purchases from Florida
County Club Tallahassee Leon County Leon
County Commission news from Leon County

Front Page - Primary Right
300 x 300

TALLAHASSEE REPORTS

EXCLUSIVE LOCAL LOCAL RACES FLORIDA BUSINESS SUPPORT ABOUT US [SUBSCRIBE](#)

Local
Leon County Commissioner Bill Proctor on AP Black History Course: "I Think It's Trash."
This past week Leon County Commissioner Bill Proctor did...
Leon County Commission Meeting Starts January 24, 2023
Below are the news items from the Leon County Commission...
Leon County School Board Meeting Starts January 24, 2023
Below are the news items from the Leon County School Board...
Tallahassee People on the Move / January 2023
The Tallahassee Association The year brought the...
Amazon Project Status Updated
Business, Innovation, Inc. Provided (850) 484-1100 after Leon County
Commissioner Keith Brown, the Director of the Office of Economic Vitality...
Florida
Voucher Expansion Takes First Step
St. Lucie Today, The News Service of Florida
TALLAHASSEE - A proposal that would massively expand eligibility for school voucher began moving forward Thursday in the Florida House...
Lehighland Eye Oversight of Local Utilities
By Alan Isackson, The News Service of Florida
TALLAHASSEE - Florida House members Tuesday...
overight of municipal utilities. Measures of...
We Sell These!
"Our Neighborhood Auto Center" 

Online Advertising Rates

	TYPE/POSITION	SIZE	10,000 monthly impressions	20,000 monthly impressions
1	Header Banner	728 x 90 pixels	\$120	\$220
2	Front Page Rt Side Middle	300 x 300 pixels	\$60	\$110
3	Inner Page Sidebar	300 x 300 pixels	\$100	\$180
For more information or to place an ad, please contact us at (850) 766-6207.				

TALLAHASSEE REPORTS

Print Advertising

Business Name: _____

Contact Name: _____ Phone: _____

Email: _____ Website: _____

Address: _____

City: _____ State: _____ Zip: _____

AD SIZE _____ Enter Ad Dimensions

AD WILL RUN _____ to _____ Enter Starting & Ending Date

TIME PERIOD _____ Enter No. Of Editions Or Monthly Impressions

PAYMENT _____ Enter Billed Monthly or Pre-Pay

AMOUNT _____ Enter Monthly Cost or Pre-Pay Amount

ADDITIONAL COMMENTS OR INSTRUCTIONS

I would like to run an Ad in TALLAHASSEE REPORTS (TR) for the time period and at the price indicated above. I accept the responsibility of paying for said Ad within a twenty five day period after the bill is received.

Signed: _____ Date: _____
(Advertiser)

Signed: _____ Date: _____

(TR Representative) _____